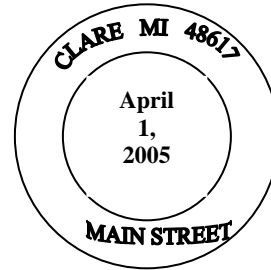


## POSTMARKED: MAIN STREET



By Abigail Kulick, Main Street Manager

Greetings from Main Street! Help Wanted: Come one, come all! Main Street is looking for volunteers and board members! The Clare Main Street program is initiating a growth spurt! We want to increase the size of all four committees, as well as fill one vacant seat on our Board of Directors. Each committee; Promotion, Design, Organization & Economic Restructuring has fabulous plans for the downtown, but they need help implementing these plans.

To reenergize your excitement in the Main Street project, let me remind you of the basics of each committee. The purpose of the Promotion Committee is to improve the image of downtown and market its unique assets. Currently the Promotion Committee could use help coordinating their ongoing Amish Markets downtown for the Saturdays of summer as well as the First Annual SummerFest 2005 Clare Car Show, held on July 2<sup>nd</sup>. Volunteers are needed to assist with the planning and implementation of both events. The Promotion Committee likes to have a good time and a seat on this committee would be a lot of fun! Next meeting Thursday, April 21 at 7:30am located at the Doherty Hotel. All are welcome!

The purpose of the Design Committee is to restore the appearance of downtown. This committee needs assistance completing a nomination process to have downtown Clare listed on the National Register for Historic Places. This listing will qualify downtown property owners for tax credits upon restoring their historic buildings. This is a great committee for anyone who cares about the physical appearance and history of downtown Clare. Next meeting Tuesday, April 5 at 8:00am located at the Doherty Hotel. Come check it out!

The purpose of the Organization Committee is to build a strong, board based support system for downtown. This includes recruiting volunteers, fundraising and the promotion and education of the Main Street program. The Organization Committee is currently made up of two people and is desperate for help! Our two Organization Committee members have been busy finding a way to brand downtown Clare. They are attempting to create a logo that represents Clare Main Street. This committee needs more people to bring new ideas and hands for work! Next meeting Tuesday, April 12 at 4:00pm located in the Main Street Office. Please come!

The purpose of the Economic Restructuring Committee is to develop a market-driven business retention program. This committee will be heading up the Main Street market study that will begin the end of April. This will be a large project for Main Street and additional committee members would be very helpful! The Economic Restructuring Committee is looking into ways in which Main Street can financially assist property owners with building improvements. Next meeting Tuesday, April 5 at 12:00pm located at City Hall. Please call Abby in advance so proper arrangements can be made; this is a lunch meeting 386.9190.

All of the committees are fun and have the potential to make major changes in downtown Clare. The Main Street Board of Directors also has an open seat. All Board Members are appointed by the Clare City Commission; we are currently looking for candidates. Getting involved while Main Street is young is the perfect time to make your mark! Everyone is welcome, you need not live or work in the downtown. The effects of Main Street will have a positive influence, not only on the downtown, but on the whole community! However, in order for this program to grow and become even more successful, we need more members! I encourage you to come check out a meeting—no commitment necessary, just come see what we do! Please call 386.9190 or email [akulick@cityofclare.org](mailto:akulick@cityofclare.org) if you have any questions or want a recommendation of where you might fit!