

STREET TALK

M A I N S T R E E T N E W S L E T T E R

MAIN STREET CLARE CAR SHOW A SUCCESS!

Saturday, July 2, 2005 downtown Clare was home to the First Annual Main Street Clare Car Show. Located right off McEwan Street in the Clare City Park the First Annual Main Street Clare Car Show was showcased to perfection! The event consisted of 115 registered cars, 3 guest appearances from area motorcyclists and 18 brand new vehicles from Clare's local car dealerships, Benchley Brothers, Inc. - Buick-Olds-GMC, McGuire Chevrolet - Pontiac, Inc., North Country Ford, and

Swaffer's Gateway Chrysler, Dodge, Jeep of Clare. The participating cars not only lined the parking lot of the City Park but overflowed onto Fourth and Beech Streets as well. Hundreds of spectators came to view new and old cars and to enjoy the first of many Main Street events to come. Participants & Car Show guests were entertained "oldies" music courtesy of Sound Productions Entertainment and delicious food was prepared and served by the Clare Masonic Lodge. Major sponsors of the First Annual Clare Car Show included Benchley Brothers,

Inc. - Buick-Olds-GMC, McGuire Chevrolet - Pontiac, Inc., North Country Ford, and Swaffer's Gateway Chrysler, Dodge, Jeep of Clare. These four dealerships were not only financial contributors but also added visually to the show with their 2005 showroom cars and trucks displayed in the center of the City Park. Additional sponsors of this event included Bob's Tire Store, Clare Automotive, Clare County Convention and Visitors Bureau and Discount Brake and Tire.

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MAIN STREET BEHIND THE SCENES:

Behind the scenes Main Street stays busy every day planning, editing, & replanning events, programs and information for downtown. Thanks the help of many, the Economic Restructuring Committee has finished the data collection for our downtown market study. You probably saw our volunteers on the sidewalks asking customers and visitors to complete a survey on downtown Clare, or you may have received a phone survey asking the same questions. Between the telephone surveys, business surveys and consumer intercept surveys the ER committee is confident that we were able to gather a sufficient measure of downtown Clare's primary and secondary trade areas. The 400+

completed surveys have been sent to the Downtown Professional Network in Batavia, IL for analysis. We are expecting the results to be available at the end of the summer. At that time Main Street will host a community presentation to summarize the findings. All are welcome! We will keep you informed as the date approaches.

Due to busy schedules and other Main Street happenings, the Design Committee experienced a month of decreased activity. Files have been prepared and made ready to begin the accumulation of info on each of the conforming businesses in our proposed Historical District.

This month Donald Dunlap

of Grand Blanc will begin the photo catalog of the historic buildings in the proposed Historical District, one of many requirements for the National Register of Historic Places.

Earlier in the season, the committee recruited Manderbach Power Washing to donate its efforts to power spray the Panda Chinese Restaurant on McEwan Street. We are very grateful to Manderbach Power Washing for their contribution to downtown. The Design Committee is currently researching ways to finish the clean up project for the building.

Keep your ears tuned this weekend to hear the debut of the brand new outdoor sound system downtown.

The Promotion Committee worked very hard to fund-raise for this new equipment. Thank you to all businesses and individuals who contributed to this project! We look forward to the unveiling of Music on Main Street during Sidewalk Sales this weekend!

The Promotion Committee has successfully produced much recent activity downtown, however, we must announce that the Amish Craft Markets scheduled for the fourth Saturday of each month have been canceled due to low quantity of goods for sale. Please help us by taking down all promotional material for this event. Don't fret, the Committee is currently looking for a new event to replace the canceled markets.

GREETINGS FROM YOUR STREET TALK EDITORS!

The Organization Committee has been very active in the two months since our charter issue of the newsletter. We felt very good about the publication and will not rest on our laurels as we work to make it better. Suggestions have come in regarding font; style, etc. and we will consider them all. Please continue to critique us as we like the feedback and interest in the newsletter.

Our most recent task is to finalize the new logo that will ultimately be the established icon that will represent

Clare Main Street. We have brainstormed, tried various styles of design and are finally narrowing it down to our final choice so.....stay tuned!

At our last meeting we started to dream about celebrating the accomplishments of the successful first year of CLARE MAIN STREET and perhaps launch an annual fund-raising event at the same time so we can afford to continue to develop and grow. We are looking into a couple types of celebratory atmosphere that can involve the entire

downtown. This event may or may not result as an annual affair but it will raise needed funds, which will go back into Clare Main Street to provide a base budget with which to work. We would welcome any suggestions, which may be given to any committee member.

We are starting to work on our new workplans for the 2005-2006 year and plan to stay an active, vital committee for Clare Main Street!

Greetings from Linda, Julie, April, Jeff and Mary Ann

C L A R E C A R S H O W

C O N T I N U E D F R O M P A G E 1

Trophies were prepared by downtown's newest retail business, Artistic Engraving and Marketing and were awarded to Dan VanBuskirk of Cape Coral, FL with a 1969 Chevrolet El Camino received a trophy for the car that Traveled the Farthest, Brenda Robbins of Farwell received Ladies Choice for her 1989 Jaguar XJS V-12 Coupe, Don Sattler of St. Louis received Mayor's Choice for his 1972 Plymouth Roadrunner, Dale Wallace of Gladwin received Best Paint Award for his 1930 Whippet and Jack Pape from Saginaw was the show favorite receiving Best in Show for his 1958 Corvette Roadster.

Main Street would like to thank everyone who assisted in making the First Annual Main Street Clare Car Show a success! Once again, thank you to our fabulous sponsors, without whom this show could not have taken place, Benchley Brothers, Inc. - Buick-Olds-GMC, McGuire Chevrolet - Pontiac, Inc., North Country Ford, Swaffer's Gateway Chrysler, Dodge, Jeep of Clare, Bob's Tire Store, Clare Automotive, the Clare County Convention and Visitors Bureau and Discount Brake and Tire. Thank you to the following businesses for supplying door prizes for the show, Bob's Tire Store,

CarQuest of Clare, Clare Automotive, Clare Hardware, Clare Health and Fitness, D&R Auto Sales, Mill End, Moore's Automotive and Ruckle's Pier. Thank you to Sound Productions, the Clare Masonic Lodge and Artistic Engraving and Marketing as well as all Car Show volunteers for all of their help, we look forward to next year's Second Annual Main Street Clare Car Show!



C A R S H O W T O P 7 5 V E H I C L E S

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|---|-----------------------------|---------------------|------------------------|----------------------------|
| Paul & Melodye Conaway | William Buchanan | Mel Gaitley | Glen Webster | Ed & Becky Wood |
| Howard & Pat Wilson | Michael Becker | Joe Calleja | Judy Wallace | Gary Brackett |
| Larry & Joan Oberlander | Erving Johnson | Phil Hall | Ed McDonnell | Bill Sasse |
| Scott & Courtney Martin | Margie Anderson | Dave Kyle | Jerrold Rodgers | Jaren West |
| Fred & Marilyn Ciaramitaro | John & Jan Miles | Ted Lewis | Joe McClellan | Fred Maynard |
| Kenny & Valerie Sprague | Nancy Brackett | Ken Keel | Greg Barnett | Andy Kobisa |
| Gary & Sarah Pease | Chris Humphrey | Bill Bauer | Donald Hier | Leonard Gariglio |
| Robert & Helen Rodgers | John Bracknell | Ed Fischer | Bonnie Lewis | Ken Smith |
| Rick & Jeanie McClain (3 cars) | Richard Hilton | Rick Inman | Dave Rickett | Bob Jenkins |
| Hank VanBocklaer | Matthew Snyr | Chris Fulk | Chuck Christian | Edward Rousseau |
| Dale & Kathy Haselhohn | Jim Sleight | Larry Levi | Ivan Richardson | Joel Vozar |
| Mike & Elaine Wood | Bonnie Cameron | Dallas Shull | Sandy Keel | Howie Coleman |
| Al & JoAnn Charbonneau | Daniel Haas | Terry Taylor | James Maier | Charles Kirk |
| Warren & Jennifer Rose | Dave Sanders | Ken Drouse | Eugene Lage | Harry Pelcher |
| Walt & Cindy Buchanan | Robin Fuerneisen | Nate Roote | | |

DID YOU KNOW????

The Ideal Theater has a website that at the beginning of each week publishes what Features will be showing the following weekend!

Just access www.idealtheater.com

STREET TALK

MAIN STREET NEWSLETTER

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Greetings from Main Street!

Congratulations to the four new Main Street communities named by the governor for the 2005/2006 year: Grand Haven, Howell, Ishpeming, and Midland. These four join the seven existing communities for a total of 11 Michigan Main Street programs sprinkled throughout the state.

The Clare Main Street program has been very fortunate thus far to have the assistance and dedication of such amazing volunteers, but of course we could accomplish even more downtown Clare with YOUR help! If you are interested in assisting with the Main Street program, large or small, please contact my office, we would love your help!

Please join me in welcoming our two newest members of the Main Street Board, Dawn Humphrey and Gus Murphy!

WELCOME!
Abby

G R E A T E X P E C T A T I O N S @ P M D L

Library Update:

By Sheila Bissonnette

Christmas came to the Pere Marquette District Library on May 3rd when the voters of the District (City of Clare, Grant Township, Wise Township & Vernon Township) approved by a 61% margin to fund an operating millage for PMDL. The passage of the millage was the final piece of the puzzle for the new library building. Part of the millage will be used to access a loan interest

loan from USDA Rural Development. The rest of the millage will be used to operate the library. Since May 3rd PMDL has been working with USDA. The timeline is short since it is necessary for us to close on the loan by September 30th. Things are coming together as we walk through the paperwork process. We are now working closely with the architect to make sure that the new facility is functional and that the project budget remains conserva-

tive. This has been a wonderful year for the new Pere Marquette District Library. We are very thankful to all the members of the community who have opened their pockets with donations to the building campaign and voiced support again by voting for the district millage.



Library – West Elevation

Irish Saying: May your troubles be less, your blessings be more, and nothing but happiness come through your door.